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5-23-1919

## Letter, W. A. Steinemann to Olt Brothers Brewing Company

W. A. Steinemann

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W.A.STEINEMANN  
TECHNICAL ADVISER FOR  
FOOD PRODUCTS MANUFACTURERS  
BEVERAGES A SPECIALTY  
809 HIBERNIAN BLDG.  
LOS ANGELES, CALIF

P. O. BOX  
NO. 1081

May 23, 1919.

Olt Bros. Brewing Co.,  
20 McGee St.,  
Dayton, Ohio.  
Gentlemen:

WHETHER YOU ARE MANUFACTURING A NON-INTOXICATING CEREAL BEVERAGE OR NOT - IT IS TO YOUR ADVANTAGE TO READ EVERY WORD OF THIS.

With the use of my process, patented August 21, 1917, Patent Number 1,237,724, a non-alcoholic cereal beverage or near-beer is manufactured and on the market, having BIG SALES which are growing continuously.

THIS BEVERAGE LOOKS AND TASTES AS GOOD AS REAL BEERS. It has an elegant clean taste, rich creamy foam, excellent palate-fullness and does not have to be served ice cold as it has not that undesirable worty taste. IT IS A REPEAT ORDER BEVERAGE.

This beverage has fine keeping qualities in bottles, and in trade cooperage is a wonder. It is shipped both in bottle and in wood in many carload lots over long distances without the use of any added preservatives or chill-proofing compounds. The demand for this beverage is the real judge of its merits. ITS QUALITIES ARE ITS BEST ADVERTISERS.

MALT AND HOPS are principally used for the manufacture of this beverage, other brewing materials can also be used if desired. A remarkably small amount of materials is used per barrel consider-



